

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Masami Suzuki et al. Art Unit : 3625  
Serial No. : 10/797,906 Examiner : Jason B. Dunham  
Filed : March 9, 2004 Conf. No. : 3382  
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

**Mail Stop Amendment**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT IN REPLY TO NON-FINAL ACTION OF JULY 23, 2009**

Please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 9 of this paper.